

### dear friend & champion,

IndaMae was in desperate need of help when she first learned about Kind at Heart through a local referral agency. She had been struggling with mobility impairment since a stroke in 2023, and showering was nearly impossible.

Upon assessing her needs for a walk-in shower and ADA toilet, it became apparent that she was at high risk of a catastrophic fallrelated injury.

In addition to her bathroom renovation needs, a growing hole in her front porch presented a risk every time she exited or entered. And her split level home required a sort of "acrobatics" that someone with a walker (or three in her case) shouldn't have to perform to navigate between rooms.

Because of people like you, however, IndaMae went from having nothing to having everything when it comes to help and community.

Fifteen donors and twenty volunteers united to provide for IndaMae. They built her a porch/ramp, they installed a walk-in shower, supported other needs around the house, and began delivering fresh items from Leola's Garden (a new Kind at Heart initiative in 2023). Most importantly, they brought hope in the face of disability, isolation, and poverty (common challenges for seniors 65+).

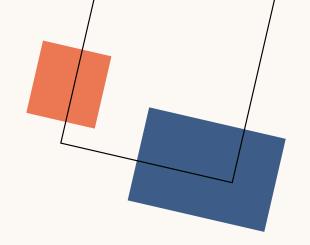
This Fall, we are asking the community to "Ramp It Up" for more local seniors like her. Would you and/or your business consider becoming a sponsor for our Fall "Ramp It Up" fundraising campaign?

As we respond to a growing number of requests for help - nearly 200 households per year - more champions are needed. Would you unite with us today?

With deepest appreciation,

Wayne Thomas,

Founder & Director



# about SPONSORSHIP

25

#### % of adults 65+ are socially isolated.

This increased risk of loneliness is due to health, personal loss, and living alone.

10

## % of seniors 65+ live in poverty.

This number is even higher among Kind at Heart clients; estimated to be around 37%. Nearly 80% live at 200% of the federal poverty level.

40

# % of those 65+ are impacted by a disability.

Mobility, self-care, cognition, and hearing/ vision challenges all impact quality of life.

the impact

## Did you know that 1 in 8 people living in the Siloam Springs area are 65+ years old?

While many in this age group are fightiing a daily, uphill battle JUST to maintain the status quo, your sponsorship is tipping the scales in their favor.

Wheelchair ramps, handicap bathroom remodels, fresh garden deliveries, and friendship are bringing a quality of life that, too often, has felt out of reach for those impacted by age-related challenges.

Thank you for sponsoring the mission of Kind at Heart and for changing the stats for those we call "neighbor."





## elite | \$5,000

#### **Sponsor recognition will include:**

Prominent social media recognition

Prominent logo in e-news and postcampaign thank you's

Prominent logo on giving webpage

Yard sign to highlight partnership

## **champion | \$2,500**

#### **Sponsor recognition will include:**

Large social media recognition

Large logo in e-news and postcampaign thank you's

Large logo on giving webpage

Yard sign to highlight partnership

## gold | \$1,000

#### **Sponsor recognition will include:**

Medium social media recognition

Medium logo in e-news and postcampaign thank you's

Medium logo on giving webpage

Yard sign to highlight partnership

### silver | \$500

#### **Sponsor recognition will include:**

Medium social media recognition

Medium logo in e-news and postcampaign thank you's

Medium logo on giving webpage

Yard sign to highlight partnership

## bronze | \$250

#### Sponsor recognition will include:

Small social media recognition

Small logo in e-news and postcampaign thank you's

Small logo on giving webpage

Yard sign to highlight partnership

Bronze

## sponsorship levels

