



dear friend & champion,

IndaMae was in desperate need of help when she first learned about Kind at Heart through a local referral agency. She had been struggling with mobility impairment since a stroke in 2023, and showering was nearly impossible.

Upon assessing her needs for a walk-in shower and ADA toilet, it became apparent that she was at high risk of a catastrophic fall-related injury.

In addition to her bathroom renovation needs, a growing hole in her front porch presented a risk every time she exited or entered. And her split level home required a sort of "acrobatics" that someone with a walker (or three in her case) shouldn't have to perform to navigate between rooms.

Because of people like you, however, IndaMae went from having nothing to having everything when it comes to help and community.

Fifteen donors and twenty volunteers united to provide for IndaMae. They built her a porch/ramp, they installed a walk-in shower, supported other needs around the house, and began delivering fresh items from Leola's Garden (a new Kind at Heart initiative in 2023). **Most importantly, they brought hope in the face of disability, isolation, and poverty (common challenges for seniors 65+).**

This Fall, we are asking the community to "Ramp It Up" for more local seniors like her. Would you and/or your business consider becoming a sponsor for our Fall "Ramp It Up" fundraising campaign?

As we respond to a growing number of requests for help - nearly 200 households per year - more champions are needed. Would you unite with us today?

With deepest appreciation,

A handwritten signature in black ink that reads "Wayne Thomas".

Wayne Thomas,
Founder & Director



about SPONSORSHIP

25

**% of adults
65+ are socially
isolated.**

This increased risk of loneliness is due to health, personal loss, and living alone.

10

**% of seniors 65+
live in poverty.**

This number is even higher among Kind at Heart clients; estimated to be around 37%. Nearly 80% live at 200% of the federal poverty level.

40

**% of those 65+
are impacted by
a disability.**

Mobility, self-care, cognition, and hearing/vision challenges all impact quality of life.

**Did you know that 1 in 8
people living in the Siloam
Springs area are 65+ years old?**

While many in this age group are fighting a daily, uphill battle JUST to maintain the status quo, your sponsorship is tipping the scales in their favor.

Wheelchair ramps, handicap bathroom remodels, fresh garden deliveries, and friendship are bringing a quality of life that, too often, has felt out of reach for those impacted by age-related challenges.

**Thank you for sponsoring the mission
of Kind at Heart and for changing the
stats for those we call "neighbor."**



**FOR
MORE
INFO**

the impact





elite | \$5,000

Sponsor recognition will include:

- Prominent social media recognition
- Prominent logo in e-news and post-campaign thank you's
- Prominent logo on giving webpage
- Yard sign to highlight partnership

champion | \$2,500

Sponsor recognition will include:

- Large social media recognition
- Large logo in e-news and post-campaign thank you's
- Large logo on giving webpage
- Yard sign to highlight partnership

gold | \$1,000

Sponsor recognition will include:

- Medium social media recognition
- Medium logo in e-news and post-campaign thank you's
- Medium logo on giving webpage
- Yard sign to highlight partnership

silver | \$500

Sponsor recognition will include:

- Medium social media recognition
- Medium logo in e-news and post-campaign thank you's
- Medium logo on giving webpage
- Yard sign to highlight partnership

bronze | \$250

Sponsor recognition will include:

- Small social media recognition
- Small logo in e-news and post-campaign thank you's
- Small logo on giving webpage
- Yard sign to highlight partnership

sponsorship levels

SIGN US UP!!

Personal Contact _____

Business/Organization _____

Address _____

Phone _____ Email _____

Sponsorship Level: Elite Champion Gold Silver Bronze

Online signup available at www.kindatheart.org/rampitup | Signup by Oct 15th!